



LEO BURNETT MEDIA

OFFICE MEMO

DATE: 6/22/95

To: Traci Grieme - 7
Yaskary Reyes - PMCo.

Ron White - 18
Jack Parker - 18
Michelle Rauscher - 18
Maria Hechavarria - 18
Stacy Mason - 18

PRINT SERVICE - 18

cc: Leslie Bledsoe - 7
Liz Manning - 7
Monica Gadsby - 10

Jennie Mitchell - 19
Sylvia Cruz - 19

ACCOUNT GROUP - 19

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Jean Feist - 4

From: John Alvarez - 10

**Re: Philip Morris U.S.A.
Hispanic Consumer Magazine Additions/Changes**

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

MAGAZINE	BRAND	ISSUE/SPACE	POSITION	INSERTION COST
<u>Car Audio & Electronics</u>	<u>MATR</u>	<u>SEPT-07 SPREAD</u>	<u>SECOND COV. SP</u>	<u>\$ 5,130 -</u>
<u>Mecanica Popular</u>	<u>I</u>	<u>SEPT / PAGE</u>	<u>BACK COVER</u>	<u>\$ 1,000 -</u>
<u>Cosmopolitan</u>		<u>SEPT / PAGE</u>	<u>BACK COVER</u>	<u>\$ 2,560 -</u>
<u>Elle</u>		<u>SEPT / PAGE</u>	<u>BACK COVER</u>	<u>\$ 2,480 -</u>

Comments:

Philip Morris schedule to be revised shortly

MPMMMAG

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